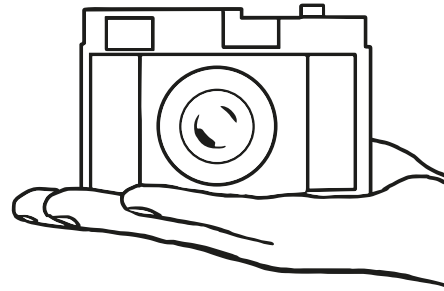


Åbergstorp Fotografi



Your partner for creative audiovisual solutions

## WHO IS ÅBERGSTORP FOTOGRAFI

Åbergstorp Fotografi started officially in 2015 as a business for photographic services ranging from simple tasks as portrait photography to more complex projects as advertisement and fashions shoots as well as fine art projects mainly directed towards cars and the music industry.

Since then service we can provide has extended and diversified.

The main areas in which Åbergstorp Fotografi is currently working include photography, videography as well as planning audiovisual marketing strategies for clients.

Apart from that we are also active in education and development of photographic art in Northern Sweden.

The main importance for us is quality and creativity as well as satisfied customers.

As no one can be best in everything we do have a wide network of partners for different parts of larger projects such as

Barcodedema, videoproductions  
PR Reklambyrå, advertising, print  
Sebastian Heuckman, musician  
Bjarkatrollir, artist, silversmith



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# PHOTOGRAPHY

Photography is not merely taking pictures. It is making pictures. Creativity and thinking outside the box is a key feature of our business in order to give the customer what they want and more.

Starting of in photography and having both long experience and a background in academics quality in equipment is essential to us in order to get the best results possible.

Canon is the brand of choice with both the EOS 1DX and 1DX II for still photography with the 5D III as backup and video camera.

Cameras without good lenses are to no use so we trust high quality lenses of Canon and the Sigma Art series ranging from 17mm to 600mm.

Those in combination with flash equipment from Bowens, which can be used off the grid, gives us all possibilities to do great photography almost everywhere.

**Canon**



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## VIDEOGRAPHY

Videography adds another dimension to still photography, time. That gives new possibilities of expressing your thought conveying the message.

That dimension opens up possibilities but needs quite a bit more knowledge and equipment in order to take advantage of them.

Even here is the equipment without many compromises.

The Sony PXW-FS5K as main camera offers the versatility needed. From 4K RAW to frame rates up to 960 fps it can be used in a variety of scenarios from run-and-gun to cinematography.

Canon offers with the 1DX II the possibility of 4K recording and UHD for the 1DX and 5D III.

Both the Sony and Canon cameras can be used with the lens assortment mentioned earlier on.

Apart from video is sound of the essence. Here Zoom recorder in combination with microphones of Sennheiser and Rode offer the quality needed. For even more craving jobs a sound technician can be hired.

Of course, no video without light.

LED panels from Dedolight and Litepanels offer the versatility needed for the job.

**SONY**

**Canon**

**RØDE**  
MICROPHONES



**ZOOM**

**SENNHEISER**



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# MOTION CONTROL

What does video make special?

The possibility to move the camera while recording and by that creating feelings, making the footage more interesting to look at, making the differences from a good to a superb video.

Polish Slidekamera offers a range of motion control equipment, from jibb to crane and slider which can be both used manually or motorised and even remote controlled.

Swedish Chameleon as a shoulder rig and Walimex pro as a steadycam for the right balance and calm in the shots.

That offers just infinite possibilities to create the film we want.

SLIDEKAMERA 

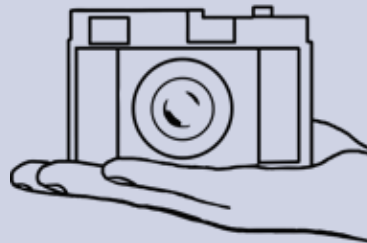
SWEDISH  
CHAMELEON

walimex<sup>pro</sup>



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## DRONE AND CAMERA VEHICLE

What can you do if you want more complex pictures or camera positions out of the reach for your crane?

Get airborne!

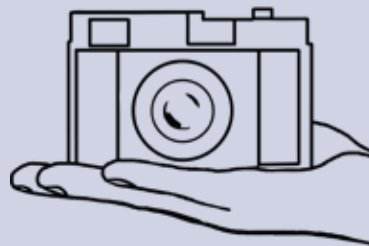
With the DJI Phantom 4 we have the possibilities to get different angles and even more dynamic shots in up to 4K resolution or 240 fps.

For more action filled shots the Volkswagen Bus is the instrument of choice offering the chance of e.g. dynamic car shots in a secure and efficient manner.



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